



Manav Rachna University

Faridabad

Startups

Graduated /

In-progress /

Mentored by faculty members



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|vidyatarishah|

MANAV RACHNA
UNIVERSITY ↗

FORMERLY MANAV RACHNA COLLEGE OF ENGINEERING
NAAC ACCREDITED 'A' GRADE INSTITUTION

Declared as State Private University under section 2f of the UGC act, 1956

Prominent Startups Graduated

technoplanet

Team

Mr. Atul Kalra	Director
Dr. Amit Bhalla	Director
Mr. Mohit Bahl	Director
Mr. Manasvi Sihag	Director



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<https://www.facebook.com/technoplanetlab/> (Latest Update)

<https://www.facebook.com/makershala/videos/645810619618291> (Video)

Aarkaya Solar Solutions Pvt. Ltd.

–A startup mentored by MRU
Faculty and Graduated



Mr. Shivendra Singh Chauhan

Director

Dr. B.M. Bahal

Faculty Mentor, MRU



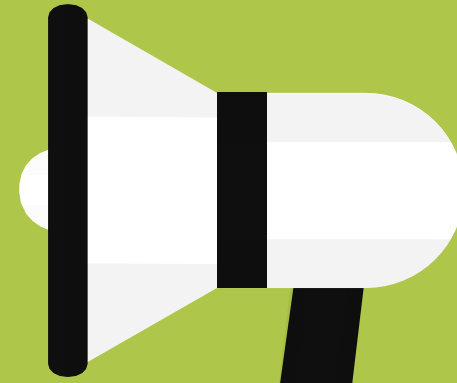
Grants Received

Rs. 2.5 Lacs -NewGen IEDC, MR

Rs. 10 Lacs – NIDHI,DST

THAP KRIDA

LIFE IS SHORT, PLAY MORE..



WHAT ARE WE DOING ?

- WE'VE BEEN MAKING MOBILE PHONE GAMES.
- WE ARE WORKING IN THE GENRE OF HYPER-CASUAL GAMES.



MUKUL PHOGAAT

Developer



SAHIL TANWAR

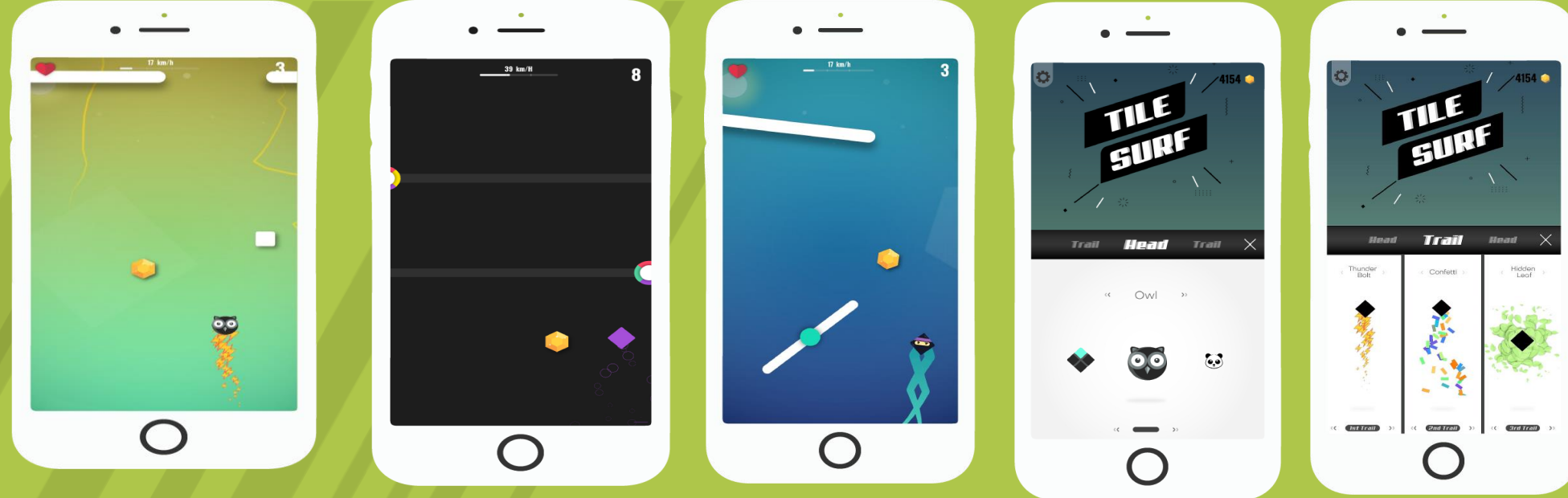
Designer

Grants Received
Rs. 2.5 Lacs -NewGen IEDC, MR

Casual gamers

THE AGE GROUP OF 10-25 YEARS .

(THE BEST RETENTION RATES)



JOURNEY

2 YEARS

IT'S BEEN TWO YEARS
SINCE WE STARTED.
THE FIRST YEAR WE
DEVELOPED OUR
SKILLS, SINCE THEN
WE'VE BEEN
DEVELOPING GAMES.

3 GAMES

Till now we have
published 3 games on
playstore

- Duple
- Toppl
- Tile Surf

GAINS

- Duple (500 downloads) - From this game we learned how things work, say publishing, advertising etc
- Toppl (2000 downloads) - This game helped us in knowing the interests of our audience.
- Tile Surf (5000 downloads) - We got to know where should we advertise the game as in which countries, taking into consideration their e.c.p.m.



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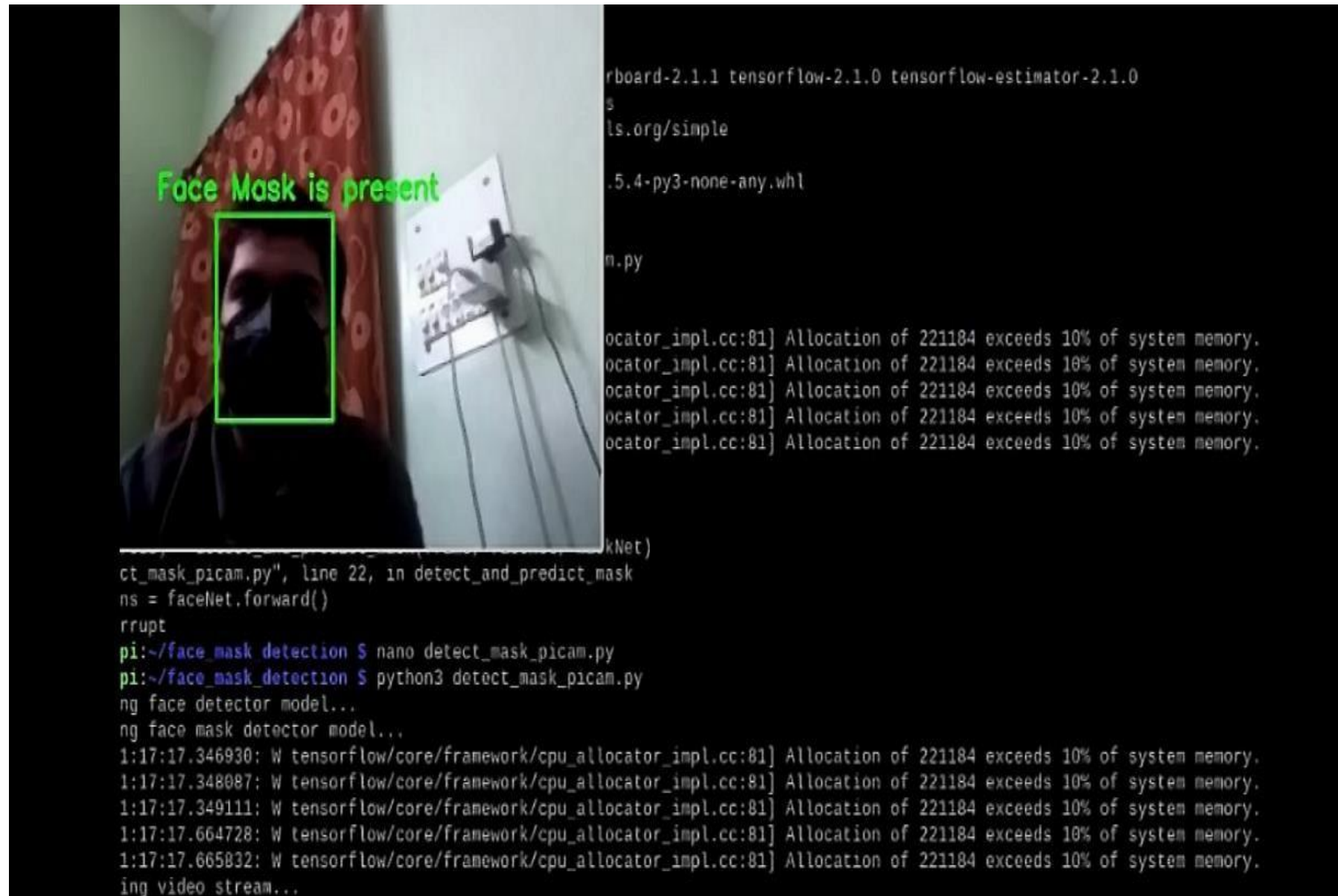
Startups In-progress

FACTS

A startup for Facemask And
Contactless Temperature
Monitoring System
Supported by **DST Project**
NewGen IEDC, MR

FACTS Team

Kashish Kohli, Chemistry
Prince Kaliraman, CST
Dr. Yogita Khanna,
Mentor, ECE





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Startups Mentored by Faculty Members: In-progress

JanNeer

JanNeer (Water for Common People)

Nanomaterial Based Portable water Treatment System

Objective

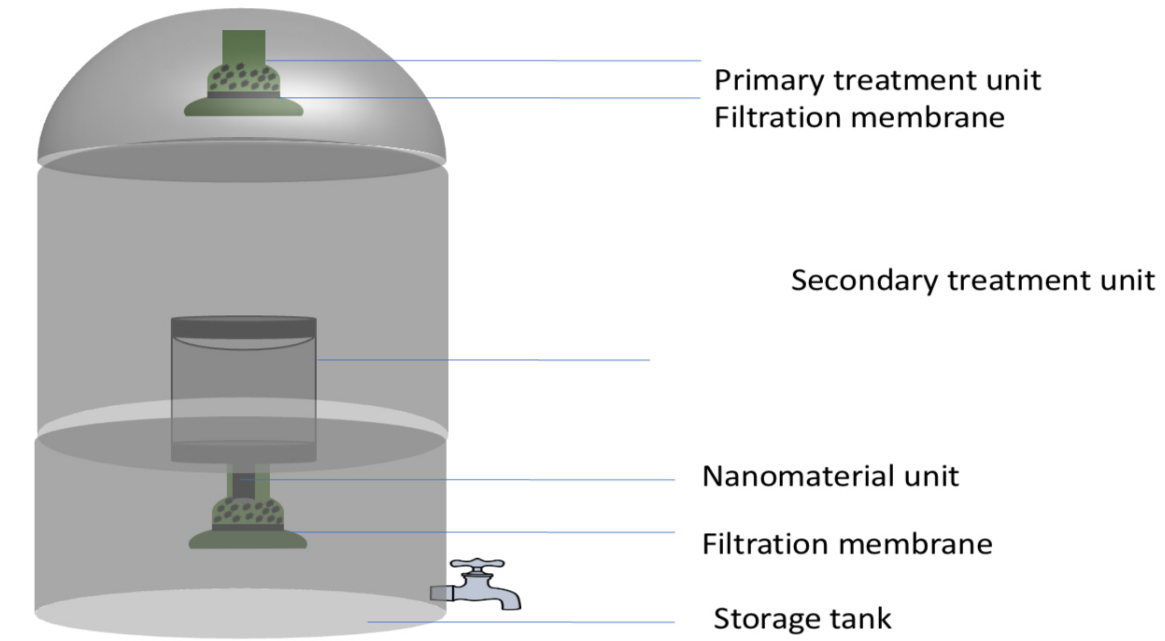
1. Development of nanocomposite for efficient removal of water pollutants.
2. Nanomaterial based portable water treatment system

Investigators : Dr. Sudeep Shukla and Dr. Udit Soni

Mentor: Prof. (Dr.) Pradeep K. Varshney

Scheme NEWGEN IEDC Manav Rachna

Startup Grant : INR 200000



Prototype design



Three Layered Water treatment system

Primary Unit: Simple filter action for coarse particles

Secondary layer : Silver / Zinc impregnated Activated Carbon

Tertiary Layer : Chitosan –IRON nanocomposites



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**Many more ideas in Pre-
incubation stage**